

MINUTES

MEETING:		
DATE: 12/03/24	TIME: 13:00	DURATION: 2 hrs
MINUTES TAKEN BY: Rob Walker		

ATTENDEES: Luke Warbey, Hari Mamman, Jabez Cheung, Josh Bradley, Rob Walker, William Betteridge, Zhihao Ma
APOLOGIES: None

TITLE: Marketing
DISCUSSION:
Who is our customer? Who can we go to within York to use our product? University as a customer? Clean room? Church Lane Manufacturing Centre? Find a model company and base project around that. We need to be able to show how our software works and how it can help the customers. Slides or Flyer to summarise our software and how it helps. Questionnaire and survey, maybe interview for some of these people in the uni? Walk around science park you can see loads of these businesses that our product could work for. Find the limit of the product so we don't shoot too big or target too large a company.

TITLE: Collaborative Work
DISCUSSION:
Collaborative Work session